



The International Business & Economics Research Conference, Los Angeles

May 6, 2008

Mary Callaghan, Ph.D.

Ph.D. Chair

Kenya N. Floyd

DBA Student

Bharat S. Thakkar, Ph.D.

Associate Professor, Business

Argosy University

350 North Orleans Street

Chicago, Illinois 60654

Dear **Dr. Callaghan, K. Floyd, and Dr. Thakkar:**

Your paper titled “**News Media Performance: A Survey Study**” submitted for consideration for The International Business & Economics Research Conference has been processed utilizing a two person referee blind process and upon their recommendation your paper has been accepted for presentation. The International Business & Economics Research Conference will be held at Beverly Hilton, Los Angeles in June 2008.

Please see the attached forms for registration instructions. Thank you for making The International Business & Economics Research Conference, Los Angeles a vehicle for your research interests.

Sincerely,

Dr. Turan Senguder

Chairman of the Board and Chief Executive Officer

The International Business & Economics Research Conference

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